

SPIDER-MAN

15¢ 99
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the AMAZING SPIDER-MAN

APPROVED
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AUTHORITY



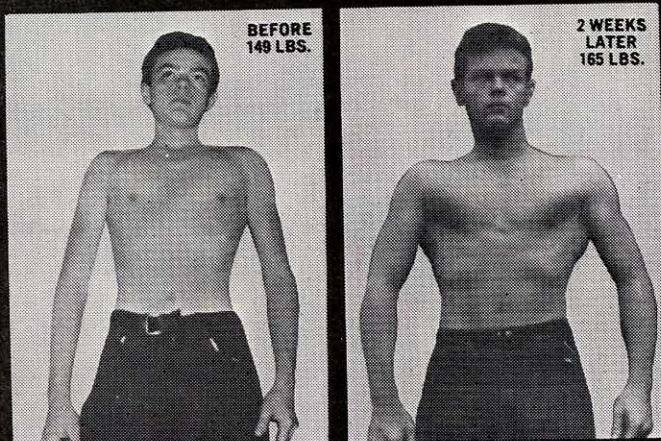
MARVEL
COMICS
GROUP



PANIC
IN THE
PRISON!

Another JOE WEIDER breakthrough:

THE END OF THE SKINNY BODY.



GAINS UP TO 16 POUNDS IN 14 DAYS — adds 2 1/4" to each arm, 2 1/4" to his chest!

Walter Leno of Burlington, Vt. reported these fantastic gains in 14 days! Gains 16 pounds, added 2 1/4" to each arm, 2 1/4" to his chest, 1 1/2" to each leg. See what a fresher, more exciting fun-going body he now has—thanks to **Crash Weight Formula #7**. He says, "All I did was follow the plan and drink a few small glasses of delicious **Crash Weight Formula #7**—and the improvement I made in just 14 days was beyond my wildest dreams!" Shouldn't this happen to you?

Nobody likes a bag of bones

Flesh out your bones. Fill out your narrow, shallow chest. Your skinny arms. And spindly legs. Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your muscle-starved, hungry-looking body. Joe Weider's **Crash-Weight Formula #7** is a new scientifically-blended milkshake-flavored drink that lets you drink on as much as up to 14 pounds in 14 days the easy, the delicious, the relaxed way. Just drink 4 zesty glasses of **Crash-Weight** natural organic with your regular meals and take 100 extra calories a day. (It's the calories that count when you want to put on some handsome weight!) And **Crash-Weight** does all the work for you. Piling on the pounds and the weight as the days go by. Check the plan you want in the coupon.

Guaranteed to put weight on you and create a new—fresher—more exciting fun-going you or money back!

The Do-It-Yourself Gain-A-Pound-A-Day Kit

This is a 1 day supply of **Crash Weight**, chock full of weight-gaining nutrients that can smash the weight-gaining barrier! You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there? You want it easily—enjoyably—without stuffing yourself with heavy-as-lead foods. Now you can. It's as simple as drinking a delicious milkshake.



FREE:

Weight-Gaining and Muscle-Building Course. This 48-page illustrated Guide sent FREE with each **Crash-Weight Formula #7** Kit. Crammed with step-by-step instructions in muscle-building and weight-gaining basics. Filled with all the latest ideas and how to adapt them for your own personal, fun-going weight gains!



Fill in this Gain-A-Pound-A-Day-or-Your-Money-Back Guarantee Coupon

JOE WEIDER, Dept. 83-61K10
 (West of the Rockies)
 531-32nd St., Union City, N.J. 07087
 Weider Distributors, Inc.
 Box 1647
 Santa Monica, Calif. 90406

Dear Joe:

I want to put an end to my skinny body and have everyone compliment me on my athletic appearance and muscular gains. Rush me the "pound-a-day" **Crash-Weight Formula #7** package I have checked below.

Check Plan & Flavor Desired:

☐ 7-Day Supply...\$7.50 ☐ Chocolate
☐ 14-Day Supply...\$14.98 ☐ Vanilla
 If it doesn't work, I want my money back. OK?

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Canadian orders filled in Canada—no duty to pay.

JOIN THE WEIGHT GAINABLES! DRINK ON NEW POUNDS—FAST! SAFELY!

SERVICEMEN: TO SPEED YOUR ORDER, U.S. Regulations require that shipments to servicemen be prepaid—Please add indicated amount as required by your APO or FPO address.

	APO or FPO	N.Y. or S.F.
CRASH-WEIGHT (7-Day)	\$10	\$17.75
CRASH-WEIGHT (14-Day)	\$130	\$275

THE AMAZING SPIDER-MAN!

**A DAY
IN THE
LIFE OF...**

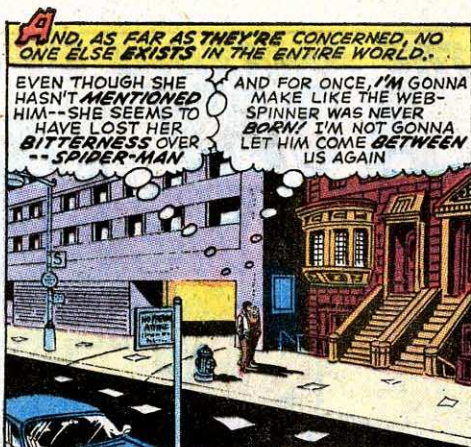
**FEATURING:
PUNK IN THE PRISON!**

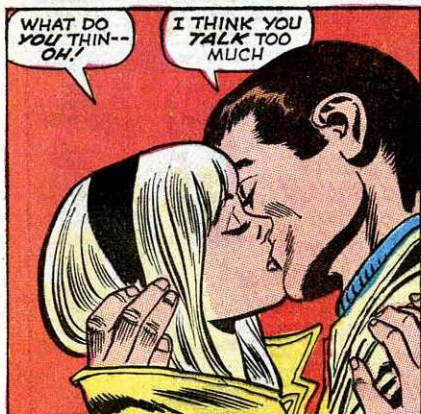
**THIS
ONE
YOU DON'T
DARE
MISS!**

**ALSO
FEATURING:
SPIDEY
ON
T.V.!**

BY:
STAN LEE **GIL KANE** **FRANK GIACIOIA** **ARTIE SIMEK**
AUTHOR PENCILLER INKER LETTERER

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CONTINUED AFTER NEXT PAGE



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LEMME JUST CHECK IT OUT
WITH JAMESON

IS THAT **PRISON**
ASSIGNMENT
STILL 'UP
FOR GRABS,
JJ?

YEAH! ALL OUR
TOP CAMERAMEN
ARE EITHER SICK
OR IN THE
FIELD

I'M TRYING
TO GET
HOLD OF
A GOOD
FREE
LANCER
NOW, BUT--

SAVE YOUR
DIME, JONAH!
YOUR WORRIES
ARE OVER

**PETER
PARKER**
JUST
DROPPED
IN

PARKER, HUH?
I **WONDERED**
WHERE THAT
KID HAD BEEN?

WELL, HE'S
BETTER
THAN
NBODY

COME OFF IT,
MAN! HE'S GOOD
AS THEY **COME--**
AND YOU **KNOW**
IT

YEAH,
BUT I
DON'T
WANNA
TELL
HIM

AWRIGHT!
THERE'S A
RIOT AT THE
CITY PEN--
THEY'RE
HOLDING THE
WARDEN
HOSTAGE

I NEED
PICTURES!
SO GET
GOING

FIRST, LET'S
TALK
MONEY

THIS IS NO
TIME TO
HASSLE!
YOU WANT
EVERY OTHER
PAPER TO
SCOOP ME?

SPARE ME,
THE
CRYING
ACT
MISTER

I'M **THRU** SELLING MY SHOTS TO
YOU FOR **CHICKEN FEED**

SO SETTLE
THE PRICE
NOW, OR
NO DEAL

LOOK!
CHANCES
ARE
SPIDER-MAN
MAY BE ON
THE SCENE

AND THAT
MEANS I'LL
BE **RISKING**
MY **LIFE**
FOR THOSE
PHOTOS

WITH **ME**
YOU GET
TOUGH?
WITH **ME?**

SO MY PRICE
JUST WENT UP





CONTINUED AFTER NEXT PAGE

MIGHTY MARVEL CHECKLIST

Now on Sale

FANTASTIC FOUR #113: The Thing lives! It's either prison, or a life of crime for the FF! And then—enter the Overbrain! Guest-starring the Watcher! This one's wild!

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SPIDER-MAN!

Original Unpublished Art

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INSIDE DAREDEVIL!

The SECRET of SPIDER-MAN'S MASK

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GOOD THING **TURPO** TOLD US TA KEEP **WATCH** UP HERE

--IN CASE ANY **WHIRLYBIRDS** TRY'N LAND THE FUZZ ABOVE US

YEAH--**TURPO** THINKS'A EVERY-THING



HERE'S **ONE** THING HE DIDN'T THINK OF!

MMPEFF!



DON'T WORRY ABOUT YOUR **BUDDY**--HE WON'T BE **LONELY**

NOW **TALK!** WHAT'S IT ALL ABOUT?



WE--WE'RE RIOTIN' TO BE TREATED LIKE **HUMAN BEIN'S**



THEY KEEP US CAGED LIKE **ANIMALS**

WE GOTTA WAIT **MONTHS** TO COME TO **TRIAL**



WE JUST WANT OUR **RIGHTS**--THAT'S ALL

AND **TURPO** SAID HE'D GET 'EM FOR US



HEY, WAIT! **STOP!** WH--WHAT'RE YOU DOIN'?

SETTING A **RECORD!** I'LL BE THE FIRST GUY EVER TO BREAK **INTO** JAIL





SKIP THE SOB STORY, MAN--IF YA WANNA STAY HEALTHY

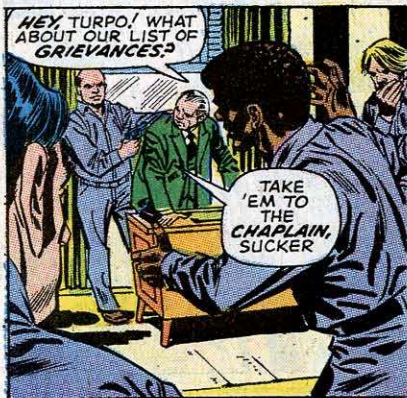
THEY DO THE RIOTIN'--AND TURPO'S GONNA ESCAPE! WHAT'S WRONG WITH THAT?



SO THAT'S WHAT IT'S ALL ABOUT

TURPO'S JUST USING THE RIOT AS A COVER FOR HIS OWN ESCAPE

I CALL THAT DIRTY POOL



HEY, TURPO! WHAT ABOUT OUR LIST OF GRIEVANCES?

TAKE 'EM TO THE CHAPLAIN, SUCKER



THEN--YOU NEVER DID CARE ABOUT THE CONDITIONS IN HERE! YOU USED US--SO YOU COULD GET OUT

THAT'S WHAT I LIKE--A REAL SMART CON

YOU ROTTEN--



UH UH! NO NAMES

AFTER WE'RE GONE, YOU GUYS CAN DEMONSTRATE ALL YA WANNA

I DON'T CARE WHO I GOTTA VENTILATE TO GIT OUTTA HERE



YEAH! WE DON'T WANNA BUST UP YER PARTY

I JUST WANNA THANK YA FER BEIN' OUR PIGEONS

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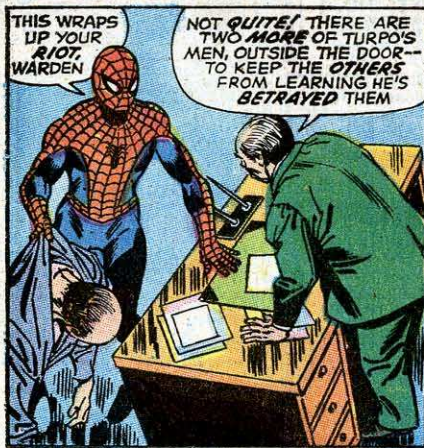
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TURPO ORGANIZED YOUR RIOT--BUT HE DIDN'T CARE ABOUT CONDITIONS IN HERE

HE TRIED TO ESCAPE--USING THE WARDEN AS A HOSTAGE--WHILE YOU ALL COVERED FOR HIM



BUT TURPO DON'T MEAN NOTHIN'! THERE'S SOMETHING MORE IMPORTANT--

THE WARDEN AGREES WITH MOST'A OUR GRIPES! HE SAID HE'LL TRY'N HELP US

YEAN? BUT WHAT'LL THEY DO TO US--ON ACCOUNT'A THE RIOT?





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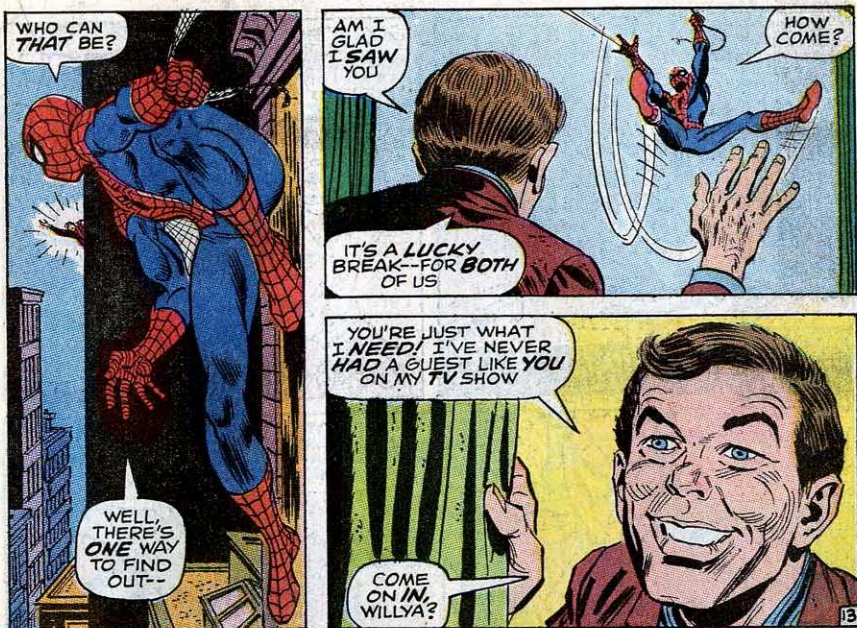
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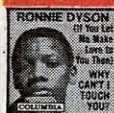


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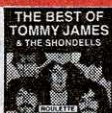


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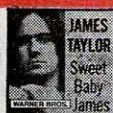
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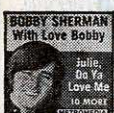
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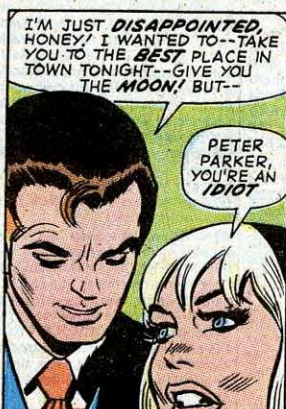
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ITEM! Okay, here it is—your first official notice! So don't say that we didn't alert you. The great, long-awaited 100th issue of SPIDER-MAN will soon be on sale! We've been preparing for it for months—planning a story which will be truly different; truly worthy of celebrating the 100th anniversary of the world's most popular, most sensational, and most relevant superhero. We're not trumpeting this extraordinary event just to rake in an extra few pennies, honest! (Although we've never been known to complain about making money!) It's just that we know you'll never forgive us if we let you miss this landmark edition. 'Nuff said!

ITEM! Speaking of landmark editions, here's one for the books: The current HULK thriller, now on sale, is based on TOM WOLFE's brilliant best-seller "Radical Chic," and Tom himself actually appears in the yarn. He said he's always wanted to be a Marvel superhero—and nobody says them there kinda things lightly around the ol' Bullpen! To call this issue "off-beat" would be like saying that Raquel Welch isn't too bad looking!

ITEM! Here's some more good news for the Marvel-minded millions! RECKLESS REED CRANDALL, one of comicdom's all-time greats (remember his breath-taking illustrations in the old-time E.C. mags?) is planning to return from his hibernation out west and rejoins his long-time-no-see buddies here at the Bullpen! We can't wait till you see what this cat can do with a pen and ink. (His first assignment may be in one of our M-rated mags—SAVAGE TALES or DRACULA—so make a note, Mature One!)

ITEM! While talking about Reed, we just remembered another, equally exciting item for you. AMIABLE AL WILLIAMSON, another widely-heralded E.C. alumnus, will be forsaking his newspaper and book illustration long enough to also help us usher in the Marvel Age of Awesome Artistry! We just spoke to Al the other day and decided he's been away from us too long—so keep the faith, Forbush-Lover—and watch for the new excitement that's hurtling your way!

ITEM! Hey, gang, have pity on us, huh? Just 'cause our mixed-up mags are big on campus, and SMILIN' STAN is the darlin' of the literary lecture circuit, that doesn't mean we've got the time to help you with your term papers, treatises, or doctoral theses! We seem to receive a couple of dozen letters each week from Marvel-oriented students who tell us they're doing a term paper, or some such, about the Marvel Mystique—and would we send them all the info we can about our organization, our modus operandi, our future plans and projections, and a detailed analysis of our collective philosophy! Well, we're flattered as all

get-out that anyone would care—and it breaks our hearts to have to disappoint any of you—but we hardly have the time for coffee breaks, let alone being able to engage in the kind of correspondence that such requests would necessitate! So have a heart, hero—please don't ask us to collaborate with you on your school reports. Anyway, think how we'd feel if we did—and you flunked!

ITEM! Here's a real sentimental scoop! Two of our top talents just happen to be brother and sister. We're referring, of course, to HONEST JOHN SEVERIN and his sweet 'n saucy kid sis, our own MIRTHFUL MARIE SEVERIN. Well, it seems that Johnny is moving his wife and six little Severins out to Colorado, where men are men (and the taxes are lower!) We won't mention the name of the city, because we don't want our crafty competitors to try'n track him down. Anyway, before leaving New York, Johnny and Marie have collaborated on a strip—something they've wanted to do for years. It's none other than the sensational second issue of our newest hit publication, KULL THE CONQUEROR! When you feast your baby-blues on the results of the Severin team-up, we've a hunch you're gonna holler for more. (But not too loud, hear? We'll be listening—we promise!)

ITEM! (Now, let's keep 'em short and squeeze in as many as space allows.) GENIAL GENE COLAN is teaching a part-time course on comics at a school in his home town in New Jersey! Right on, ol' buddy!—Watch for Marvel's newest title, out soon. It's "RED WOLF," based on the cataclysmic character introduced in AVENGERS #80—but, the time is a hundred years earlier, in the days of the really wild West! Written by GARDNER (FEARLESS) FOX and illustrated by SYD (THE KID) SHORES, it'll knock you outta your saddle.—Incidentally, didja know that Syd was one of the earliest CAPTAIN AMERICA artists during the first Golden Age of Comics? Well, when you see his work on RED WOLF, you'll know why comics are better'n ever!—Regards to LILTYN! LYNN WOLLEY, news-reporting nabob at radio station KNOW in Houston, Texas, where he's been doing his bludgeonin' best to help promote our befuddled brand of Marvel madness.

—And, leave us not forget New York's own MIKE TURNER, at WABC-FM, another disc-spinning super-fan who hilariously hosted our Leader for a long and laugh-filled gab-fest at one of his late-night stanzas.—Finally, did you hear about DOUG KENNEY, editor of the far-out NATIONAL LAMPOON, coming to see us? He and Stan rapped for hours, and when the confab finally broke up, we're still not sure whether Lampy is gonna do a parody of us—or sue us 'cause we haven't paid for our subscription! But, that's the way it is in Marvel-land! EXCELSIOR!

STAN LEE'S SOAPBOX

A couple issues back we discussed a few aspects of comic-book script writing. So, it now seems only fair to yak it up about the artwork that graces our phantasmagoric pages. Have you ever stopped to think how multi-talented a Marvel artist has to be? Not only must he be the equal of any book, magazine, or advertising illustrator, but he must also be a master story-teller, as well. Remember, here at the Bullpen, we work differently than at any other comic-book company. Here, the artist actually collaborates with the writer on the structure of the story. Working from the script-writer's synopsis, the artist himself develops the story pictorially, and only then is the artwork returned to the writer so that he may add the required dialogue and captions. Our illustrators must be masters of dramatic portrayal—of visual characterization—of anatomy, composition, and continued-action layout. Not only must they create a viable, three-dimensional world on paper, but they must then imbue it with life, with excitement, with a sense of belief. And, above all, unlike the so-called "fine artist" who can work at his leisure over a single drawing, the comic-book illustrator must create his panels one after the other, always speeding towards an impending deadline, with one eye ever on the clock and the calendar, producing from one to three pages a day—day after day—in this, the comic-book field—a truly native American form of art which, in a few short decades, has made its influence felt throughout the entire globe. As an editor and writer, I proudly salute the magnificently dedicated, monumentally talented comic-book artists who have made the world a little more thrilling, a little more dramatic, and a lot more colorful for us all.

Onward!

Stan



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THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SECOND FLOOR 625 MADISON AV., NEW YORK, N. Y. 10022

Dear Stan and Co;

Now hear this, Marvel Bupent! When you set out to make a guy's life miserable you really go all the way. I'm talking about Peter Parker, of course. He goes to London, England to reclaim his lost love; but instead, he gets involved with a kidnapping. Is this justice? He spends all his time fighting and when the heat of battle is over he fades away leaving Gwen alone. Naturally he doesn't know that she's ready to listen to him and even ready to forgive Spider-Man.

Besides, Peter promised George Stacy that he would look after Gwen. By walking out of Gwen's life forever he also walked out on his promise to a dying man. This is not the Peter Parker I have known all these years. It is time for him to confess all to Gwen; and it's time for her to accept things like the woman she is.

Please give Spider-Man a break. He needs Gwen and she needs him. Nuff said?

PMM FFF Shirley Gorman, Grande E Box 14
Hereford, Texas 79045

Our hearts are not made of stone, Shirl, as you must know by now. We believe there still is some justice in this world, and now that Gwenny's come back, the two young lovers will have to start coping with some immediate problems. Don't give up the ship, 'cause the voyage has just begun!

Dear Stan,

I think you're going a bit overboard with Spidey's problems. I really didn't mind his problems, until you really overdid it after Captain Stacy was killed.

Swiftly changing to the complimentary side, SPIDER-MAN #94 was shockingly good. In looking at the cover I couldn't avoid buying it; I never imagined you would involve Aunt May the way you did. It seems you improve every year, and I hope you do just as well in 1971.

William Ingersoll, 168 Columbia Ave,
Greenville, Pa. 16125

We're planning on it, Pal, so stay tuned—I We figured it was about time we got ol' Aunt May away from the knitting. And to the dismay of some, she came through her ordeal in the best of health, which goes to show the old gal may be more of a slogger than she thought!



Dear Stan, John, and Sal,

As SPIDER-MAN goes, issue 94 was a disappointment from the great story line that you had built in the mag's preceding issues. Spidey's origin just wasted valuable space in a forced, crammed story, where the spectacularly built-up Beetle played a secondary role to Peter's too frequent hang-ups.

Personally, Peter needs a change of scene (let's hope Peter's visit to England will give that to him), at least from New York City. When Dare-Devil went to Los Angeles the whole magazine's outlook changed. He didn't have to worry about his secret identity, and unending sub-plots could develop. But Peter is stuck with all his harsh memories in a cold, friendless environment. New York has all of Marvel's characters save for the Black Knight and Sub-Mariner. Peter could go to Europe as an exchange student or decide to fight crime in Atlanta, San Francisco, or Chicago (my choices). But then again he could always bring Aunt May and himself down to Pendleton for a rest. At least no villain has ever heard of it, and you could give the magazine that "ol' home folk atmosphere". Anywhere else than New York City.

I'm also glad that John is back on the strip. No insult to Gil Kane, the change was nice, but with all the artist mix-ups it's nice to see an artist stay on one strip. Conan is beautiful.

George Ferguson, 203 East Main St,
Pendleton, S.C. 29670

We seem to have settled ourselves (for the time being, anyway), by keeping Gracious Gil on our wall-crawler's art chores. We can assure you that Mr. Kane really digs doing the strip and promises not to let you down.

As you've seen by now, we've tried to make Pete's environment a little less cold and friendless—but hang in there—when Spidey's ready for Pendleton, we'll drop you a line!

KNOW YE THESE, THE HALLOWED RANKS OF MARVELDOM:

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K.O.F. (Keeper Of the Flame)—One who recruits a newcomer to Marvel's rollickin' ranks.

P.M.M. (Permanent Marvelite Maximus)—Anyone possessing all four of the other titles.

F.F.F. (Fearless Front-Facer)—An honorary title bestowed for devotion to Marvel above and beyond the call of duty.

Dear Stan the Lonely Hearts Man:

As I died I told Peter (don't tell anybody, but he's Spider-Man), to love and to protect Gwen. From up here I have been reading the Heavenly edition of SPIDER-MAN. What have you done to their lives? Totally ruined their love and future, not to mention their well-being. So, Goddamn You (forgive me Father), get them back together or eternal damnation in the Lake of Fire for you!

However, I know that the Devil made you do this terrible thing so I'll forgive you if you get them back together! And after all, Peter did promise me he'd look after Gwen and since she is just getting over her shock of losing me (God rest my Soul), don't you think he should find her and cheer her up?

Lastly, I'd like it, if the Heavenly Powers permit, to have Peter as my Spider-in-law. Please?

Capt. George Stacy, as told to:
Dean Nakayama, 3472 Kupaa Drive
Honolulu, Hawaii 96816

It seems as if you know people in "high places", Dean! We won't question how you get your information—but you can assure Capt. Stacy, wherever he may be, that Peter and Gwendy will manage to work things out—somehow! Things look on the up and up, and whether or not bells will be ringing, Peter will look after the Captain's daughter.

Dear Stan and Co.,

Prepare to send an imitation diamond studded, gold plated no-prize. In answer to the question of how Spider-Man's web spinner changes from spray to liquid to line, I have done intensive research. The results were astounding.

On page 113 of SPIDER-MAN COLLECTOR'S ALBUM, it says, "By adjusting the nozzle of his web-shooter in one easy motion, Spidey can eject his web fluid in any one of three ways".

This also shows how Spidey can prevent shooting his web when clenching a fist. He merely has to turn the nozzle. 'Nuff said.

Clay Ferguson, 6062 Crab Orchard
Houston, Texas 77027

Sure enough, Clay. You have been dubbed a Spidey Historian Supreme!

Dear Stan (and all you other bananas from the Bullpen bunch),

SPIDER-MAN #93 was great (AS USUAL). I'm glad to see The



Prowler back in action. I think that he is one of your best creations since Spidey himself. The Prowler is certainly one of the most believable because he didn't get his powers from radiation (like most comic book super heroes); he created them. The thing that gets me is that he is a villain, but to me he doesn't appear to be evil, just misled.

Gary Chambers, Rt. 1 Box 590
Benton, Ark. 72015

That seems to be the way with many a baddie, Gary. Characters like the Prowler bridge the gap between reality and our super-powered fantasy creations. We're glad you can grok a guy like him, 'cause he's not so darn improbable!

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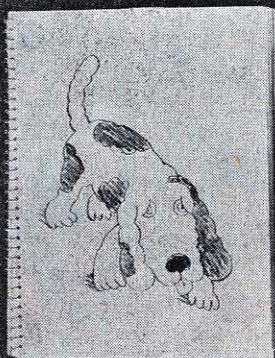
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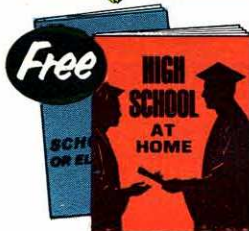
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